

$$\begin{aligned}
u &= \frac{1 - z\bar{z}}{1 + z\bar{z}} \\
v &= \frac{z + \bar{z}}{1 + z\bar{z}} \\
w &= i \frac{\bar{z} - z}{1 + z\bar{z}} \\
av + bw + \varrho u &= a \frac{z + \bar{z}}{1 + z\bar{z}} + bi \frac{\bar{z} - z}{1 + z\bar{z}} + \varrho \frac{1 - z\bar{z}}{1 + z\bar{z}} \\
&= \frac{(a - ib)z + (a + ib)\bar{z} + \varrho(1 - z\bar{z})}{1 + z\bar{z}} = \frac{\sigma z + \tau \bar{z} + \varrho(1 - z\bar{z})}{1 + z\bar{z}} \\
&= \frac{1}{1 + z\bar{z}} \begin{bmatrix} 1 & z \end{bmatrix} \begin{array}{c|c} \varrho & \sigma \\ \hline \tau & -\varrho \end{array} \begin{bmatrix} 1 \\ \bar{z} \end{bmatrix} \\
\sigma\tau &= (a + ib)(a - ib) = a^2 + b^2 = -\varrho^2 \\
z \left| 1 \begin{array}{c|c} a & b \\ \hline c & d \end{array} \right. &= za + c|zb + d = \frac{za + c}{zb + d}
\end{aligned}$$